



For Immediate Release

Hubbell Building Automation, Inc. announces the availability of 3 New Simplicity LX Series products.

July 2005 - Austin, TX - Hubbell Building Automation, an industry leader in the development of cutting edge networked lighting control systems and occupancy sensing technologies announced today the introduction of three new Simplicity LX Series products - the Simplicity LX Occupancy Sensor, Simplicity LX Photo Sensor and Control Module, and the Simplicity LX Dry Contact Interface Module.

With these three new products, Hubbell Building Automation continues its' ongoing efforts to further enhance the capabilities of the Simplicity LX Series of networked lighting controls system bringing to the marketplace additional products to integrate with the scheduling and switching capabilities of the Simplicity Lighting Control Panel System by adding truly networked and integrated Occupancy, Daylight Harvesting and the ability to interface legacy devices.

In addition to being an integrated part of the Simplicity Lighting Control System these devices are also LonMark certified for use within LonWorks® open systems multi-vendor, interoperable networks.

Hubbell Building Automation's new product offerings are as follows:

The Simplicity LX Occupancy Sensor combines both ultrasonic (US) and passive infrared (PIR) sensing technologies to turn lighting systems On and Off based on occupancy. Designed for use in an open system, multi-vendor, interoperable LonWorks network and features Hubbell Building Automation's patented IntellADAPT™ technology which continuously analyzes the environment and self-adapts, eliminating manual sensitivity and timer adjustments during installation and over the life of the product, providing a truly maintenance free "Install and Forget" operation.

The Simplicity LX Photo Sensor and Control Module provide a network based photo sensor solution capable of reporting current lighting levels in foot candles, setting up to 6 ON and OFF trip levels and generating network events based on these settings.

The Simplicity LX Dry Contact Interface Module provides connectivity to dry contact devices such as photo sensors, motion sensors or legacy switches enabling them to function within open system, multi-vendor, interoperable LonWorks networks.

All products in the Simplicity LX Series by Hubbell Building Automation are LonMark certified enabling them to be easily integrated into any LonWorks network.

About Hubbell Building Automation

Hubbell Building Automation, Inc., headquartered in Austin, TX is a subsidiary of Hubbell Incorporated (A Delaware Corporation). Hubbell Building Automation draws on over 30 years of lighting control experience. As the leading developer of groundbreaking technologies in networked lighting control systems, HID and Fluorescent controls as well as occupancy sensor controls, Hubbell Building Automation manufactures a complete suite of innovative, integrated and simple lighting control solutions. For further information about Hubbell Building Automation, please visit our web site at www.hubbell-automation.com or contact us directly at {888} 698-3242, {512} 450-1100, or Fax {512} 450-1215.

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